

Message Text

UNCLASSIFIED

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ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
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R 080235Z OCT 76
FM AMEMBASSY TAIPEI
TO USDOC WASHDC
INFO SECSTATE WASHDC 1310

UNCLAS TAIPEI 6814

TAGS: BEXP, TW

SUBJECT: TRADE MISSION TO THE UNITED STATES FROM THE
INDUSTRIAL AND COMMERCIAL ORGANIZATIONS OF THE
REPUBLIC OF CHINA

REF : CCP FY1976, 1977

1. THE CHINESE PRODUCTS PROMOTION CENTER (CBPC) IS A QUASI-GOVERNMENT ORGANIZATION ESTABLISHED BY BOTH GOVERNMENT AND PRIVATE AGENCIES, AND HAS ORGANIZED A TRADE MISSION TO VISIT THE UNITED STATES FOR APPROXIMATELY THREE WEEKS, OCTOBER 26 - NOVEMBER 15, 1976. THE MISSION WILL BE COMPOSED OF APPROXIMATELY 20 BUSINESS AND INDUSTRIAL LEADERS FROM TAIWAN WHO ARE INTERESTED IN BOTH BUYING AND SELLING A VARIETY OF PRODUCTS. THEY ARE ALSO INTERESTED IN HOLDING INVESTMENT/LICENSING DISCUSSIONS WITH U.S. MANUFACTURERS.

2. USDOC FIELD OFFICES' ASSISTANCE IS REQUESTED TO FACILITATE A VISIT TO THE PACKAGING SHOW IN CHICAGO IN THE AFTERNOON OF OCTOBER 28 AND ALSO TO ARRANGE MEETINGS WITH THE LOCAL BUSINESS COMMUNITY IN THE CITIES THE MISSION WILL VISIT. THE MISSION'S SCHEDULE IS AS FOLLOWS:

OCT. 27 ARR. SAN FRANCISCO; OCT. 28 ARR. CHICAGO; OCT. 31 ARR. BUFFALO; NOV. 1 ARR. NEW YORK CITY; NOV. 5 ARR. WASHINGTON D.C.; NOV. 6 ARR. LOS ANGELES; NOV. 9 ARR. SAN FRANCISCO; NOV. 13 ARR. HONOLULU; NOV. 14 ARR. TOKYO; NOV. 15 ARR. TAIPEI. THE MEMBERS OF THE MISSION ARE SEEKING DIRECT PURCHASES, AGENCY/DISTRIBUTOR-SHIPS, JOINT VENTURES
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AND LICENSING AGREEMENTS FOR NEW EQUIPMENT AND PRODUCTS IN

THE FIELDS OF ELECTRONICS, PLASTICS, CHEMICALS; HARDWARE WOODEN FURNITURE, ELECTRICAL APPLIANCES, TEXTILES, AND GENERAL MERCHANDISE. SOME MEMBERS ARE INTERESTED IN SELLING TAIWAN PRODUCTS. A COMPLETE LIST OF THE MISSION MEMBERS AND THEIR INTERESTS WILL BE AIRPOUCHED USDOC.

3. A COURTESY CALL ON APPROPRIATE USDOC OFFICES IS REQUESTED BY THE MISSION ON THE MORNING OF NOVEMBER 5. MEMBERS OF THE MISSION ALSO WOULD LIKE A BRIEFING ON THE CURRENT SITUATION OF THE U.S. ECONOMY AND/OR DISCUSSIONS WITH INTERNATIONAL TRADE OFFICERS TO BE ARRANGED DURING THE AFTERNOON OF THE SAME DATE. EMBASSY WOULD APPRECIATE EARLY CONFIRMATION OF THESE ARRANGEMENTS.

4. THE EMBASSY HAS SELECTED PETER YEN, LOCAL COMMERCIAL SPECIALIST, TO ESCORT THE MISSION ON THIS TRIP WITH THE UNDERSTANDING THAT CPPC AGREES TO PROVIDE MR. YEN A ROUND-TRIP TICKET PLUS HOTEL ACCOMODATIONS (NOT INCLUDING FOOD AND LOCAL TRANSPORTATION). EMBASSY REQUEST THAT USDOC PROVIDE PER DIEM FROM OCTOBER 26 THROUGH NOVEMBER 12, IF POSSIBLE. IF TIME PERMITS, VISITS TO USDOC OFFICES RESPONSIBLE FOR THE TOP, WTD, ADS AND THE FOREIGN BUYER PROGRAM ARE REQUESTED FOR MR. YEN ON NOVEMBER 5.

PLEASE CONFIRM ASAP.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 OCT 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976TAIPEI06814
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760379-1181
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19761065/aaaacetm.tel
Line Count: 87
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 24 AUG 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24 AUG 2004 by barnescd>; APPROVED <13 DEC 2004 by izenbei0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: TRADE MISSION TO THE UNITED STATES FROM THE INDUSTRIAL AND COMMERCIAL ORGANIZATIONS OF THE REPUBLIC OF CHINA
TAGS: BEXP, TW
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006